

Some say that advertisements of toys and snacks have a huge impact on children and their parents, and therefore advertising to children should be banned. Do you agree or disagree with the statement? Give your own opinion.

There are a lot of people of the opinion that advertisements of toys and snacks can have a lot of irreparable effects on children and their parents while it is disagreed by some others. This essay will discuss why I am not supporting such advertisements and the requirements to prevent damages of this kind of advertisement which might happen to children and their parents.

At the beginning of this essay I prefer to divide it into two sections. In the first section, I will write about some impacts of advertisement on toys and in the second part, you will read my viewpoint about destructive effects of encouraging children to eat specific food like snacks.

Some believe that children are not grown enough to recognize what to buy and in most cases parents buy what their children ask for regardless of the side effects of the toys. Nowadays in the market there are a lot of strange and weird toys like ugly monsters, bizarre creatures of different kinds and scary masks of unusual characters that can damage children's unconscious minds dramatically. Children have a very good potential to make stories out of their world which they have created in this case by their toys and just imagine what a fearful world can come out of these weird toys.

Kids are all prone to junk food and I categorize snacks as a kind of junk food. In the past our grandparents used to have different kinds of fruits and vegetable with some bread, walnuts and cheese as their snack, but nowadays due to the hectic pace of life our children usually have processed meat and cheese which both contain a high volume of calorie and cholesterol which lead to obesity and health problems, so there is no advantage to advertising on commercial snacks except for the companies who earn a lot of profit from this market.

In conclusion, I personally believe that there should be some limitations for advertisement of toys and snacks because there is no benefit for its consumers. The only benefit of such advertisements is financial growth of related companies at the expense of an unhealthy or even defective generation that I am sure is not of benefit to any side.